

THE EMBLEM OF BUSINESS & LEISURE



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# BRANDED SHOWROOMS

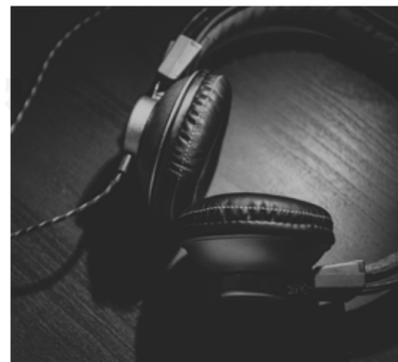
DESIGNER WEAR, CAFE, ICE CREAM PARLOUR, LIFESTYLE HUB,

SALON,

UTILITY STORE,

LINGERIE FOOTWEAR,

COFFEE LOUNGE,



COFFEE LOUNGE,

LIFESTYLE HUB

FOOTWEAR, SALON

BUSINESS LOUNGE,

STORE, KNICK KNACKS



SALON TELE-MARKETING,

UTILITY STORE

COFFEE LOUNGE,

SALON

SALON, BRANDED SHOWROOMS, DESIGNER WEAR, CAFE,

DESIGNER WEAR, CAFE,

UTILITY STORE



## LET'S GET ACQUAINTED

ROF. It's not just a name. It is the epitome of perfection and sheer brilliance. Being a trusted developer in private and retail real estate market to purchase, rent or lease high-class properties, it has given properties that speak for themselves and have set new standards in the field of real estate.

ROF is an industry pioneer in developing real estate projects ranging from contemporary housing and office spaces to luxurious hotels.

Providing state-of-the-art, sensibly valued residential, commercial, hospitality and office spaces is what defines ROF. Knowing that only a leader can change the way market works, we don't just create structures, but unmatched international standards that everyone look up to.

For more than a decade ROF has stood like a skyscraper amidst all kind of market fluctuations and customer expectations and has never failed to deliver world-class structures with supreme quality and unimaginable facilities.



ROF  
**Insignia**  
Souk

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ROF proudly presents ROF Insignia Souk – An epitome of best in Retail, Shopping, Dining & Entertainment experiences in Sector 93, Gurgaon.

A well-planned international concept of Retail Spaces, ROF Insignia Souk is coming up strategically on 75 metre & 60 metre wide road intersection. This well-designed complex, with unique 60% open area spaces reserved for landscaping, parking, walkways etc., is located at the best location and will be a Premium Retail Space Destination of Central Gurgaon. An ingenious International concept, it will surely be known for providing people incredible premium experiences.

**THE EMBLEM OF BUSINESS & LEISURE**

ROF  
**Insignia**  
Souk



Artistic's Impression

**ATTITUDE ALONE DOESN'T CREATE ENTREPRENEURS. OPPORTUNITIES ARE EQUALLY IMPORTANT.**

ROF Insignia Souk is one such unique retail concept which boasts of opportunities at every corner with 30 premium plots that are 2 side open with sizes ranging from 75 metres to 125 metres.

ROF Insignia Souk offers you to customize your world your own way as each plot is accessible from both sides and has the option to develop five levels – Ground + 4, and basement to create your own identity. Truly your own personal Insignia!

So, be it a shop, office space or restaurant, come and discover a unique - vibrant retail space concept and explore abundant & ideal investment opportunities.





Artistic's Impression

## SALIENT FEATURES AROUND SEC-93, GURGAON

Keeping you close to opportunities, ROF Insignia Souk keeps you closer to the **key employment hubs** of the city like Cyber City, Udyog Vihar, Golf Course Extension Road, Sohna, Manesar, etc.

Manesar, a major industrial employment centre, is in proximity, and so is the Kadipur industrial area.

All the roads from ROF Insignia Souk lead to opportunities as it is connected to city's employment hubs through Pataudi Road, NH8, Dwarka Expressway, Western Peripheral Expressway and Southern Peripheral Road.

What's more! This sector has the advantage of being an ideal residential destination with a strong social infrastructure in the neighbourhood and proposed metro line. The sector has witnessed development of several residential projects in the vicinity.

Residential projects in these places are ideal for those who choose to surround themselves by abundant greenery with the soothing sound of nature.

It also has the benefit of a well-established network of schools like Ipsaa: Pre-school, Pranavananda International School, Rao Bharat Singh International School, Hospitals like Genesis Hospital, Medeor Hospital, Manesar, ESIC Hospital, Manesar, Medanta Medicity, Shopping Malls, Retail Markets and Five Star Hotels.

An ideal location for rented accommodations, this sector is the first choice of the people who are always on the move and work in the private and retail sectors.

It has an easy access to Indira Gandhi International Airport via NH-8 and Dwarka Expressway, making it easily accessible to those traveling to/from other parts of the country.



## LOCATION MAP



### Hospitals

- Aarvey Hospital
- Krishna Hospital
- Global Hospital & Trauma Centre
- ARC Multispecialty Hospital

### Connectivity

- Dwarka Expressway
- Hero Honda Chowk
- Kherki Daula, Toll, NH-8
- IGI Airport
- IMT Manesar
- Railway Station
- Bus Terminal
- Proposed Metro

### Schools

- RPS International School
- Yaduvanshi Shiksha Niketan
- Pranavanda International School
- Sanskar Jyoti School

### Hotels

- Hyatt Regency
- Heritage village Spa & Resort
- ITC Grand Bharat
- Karma Lake Lands



## LOCATION ADVANTAGE

That's why, ROF Insignia Souk is located at a strategic location.

5 minutes from upcoming Metro station	5 minutes drive from Dwarka Expressway	5 minutes drive from IMT Manesar
2 minutes drive from Pataudi Road	2 minutes drive from NH-8	15 minutes drive from IGI Airport
Next to Aarvey Hospital		
Opposite to RPS School		

**ALMOST 20,000 FAMILIES LIVING IN THE 5 kms RADIUS**

# ROF Insignia Souk

SECTOR 93, GURGAON

## SITE MAP

- |  |                               |
|--|-------------------------------|
| 01 Water Body                                  | 10 Quad LED Screen            |
| 02 Sculpture                                   | 11 Agora                      |
| 03 Interactive Fountain with Light             | 12 Outdoor Cafe               |
| 04 Meter Room                                  | 13 Trellis with Sitting Below |
| 05 Flea Market Kiosks                          | 14 Garden Area with Bamboo    |
| 06 Parking                                     | 15 Utility Block              |
| 07 Performance Plaza                           | 16 Service Area               |
| 08 Large LED Screen                            | 17 Road                       |
| 09 Common Area with Grass and Furniture to Sit | 18 Vehicular Entry/ Exit      |

## UNCOMPARABLE

### UTILITIES

Perfectly planned water supply, electricity connections, sewer systems to give you hassle-free experiences.

### FOOD TRUCK ZONE

Space to house Gurgaon's Best Food Trucks all at one place. Offering different varieties and cuisines, these will be the go-to-place of every foodie.

### ENTRY MOUNDS

Creating a striking first impression, people will be welcomed by these beautifully designed entry mounds with a promise to offer more such experiences.

### PEDESTRIAN PLAZA

Providing a worry-free time to the visitors, our pedestrian plaza allows no vehicles in the area and lets people unwind themselves.

### AMPHITHEATRE

Offering a plethora of entertainment is our Amphitheatre. Be it performance, sports, or entertainment, this open-air amphitheatre is the perfect venue.

### GATHERING PLAZA

Our paved public space for citizens invites gatherings for civic, religious, or commercial reasons.

### PEDESTRIAN ENTRY/ EXIT

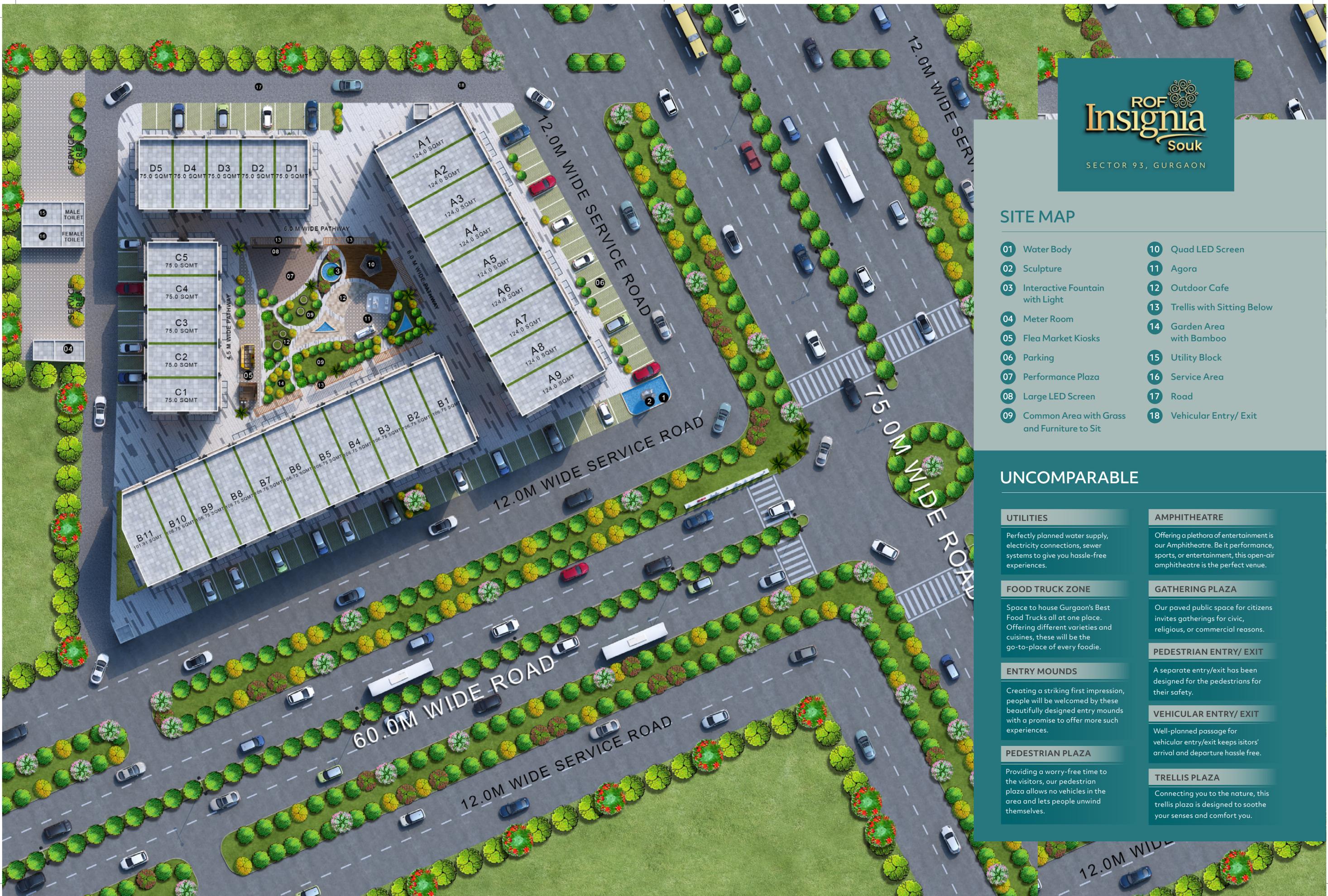
A separate entry/exit has been designed for the pedestrians for their safety.

### VEHICULAR ENTRY/ EXIT

Well-planned passage for vehicular entry/exit keeps visitors' arrival and departure hassle free.

### TRELLIS PLAZA

Connecting you to the nature, this trellis plaza is designed to soothe your senses and comfort you.





### ROF INSIGNIA SOUK

Invites you to give your potential customers great moments that they crave to experience every now and then with...



FOOD TRUCK ZONE



FOUNTAIN PLAZA



AMPHITHEATRE



GATHERING PLAZA



PERFORMANCE PLAZA





OPPORTUNITIES  
ARE NEVER LOST,  
SOMEONE WILL  
TAKE THE ONES  
YOU MISS.

Artistic's Impression



At ROF Insignia Souk, we mean business. And that reflects in our captive and flourishing community of households and businesses spread all around us.

With more than 20,000 families in the neighbourhood and developing areas all around, ROF Insignia Souk will surely be the new business hub in the NCR. If you are keen on starting a café, or opening a showroom, or organizing an event, this is the place to be.





Artistic's Impression

The Performance Plaza. It is one platform that allows you to host cultural shows, fashion shows, lively fairs, special festival celebrations, and attractive displays.



While people can explore the space for outdoor cafes and restaurants, food trucks, and shopping, the palm trees and the trellis area invite them to relax their senses.



Artistic's Impression

GIVE SPACE TO YOUR DREAMS TO GROW WITH ROF INSIGNIA SOUK

**60%  
OPEN  
SPACE**



**2 SIDED  
OPEN  
PLOTS**

Owning a space in this complex has the potential and prospects of turning your dreams into reality and your investments into big establishments as you can lease any of your floors. So be a part of this unique Retail Concept to be a part of ever-rising ROF Group.



WE GO BEYOND WORDS  
AND LET OUR PROJECTS SPEAK  
FOR THEMSELVES

# RAMADA<sup>®</sup>

BY WYNDHAM  
GURGAON CENTRAL





Associated Brands partner:



# DELIVERED



# DELIVERING SOON

# ON GOING PROJECTS



FOLLOWING OUR PASSION  
FOR PERFECTION AND  
TURNING YOUR DREAMS  
TO REALITY



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