

GODREJ AQUA

INTL. AIRPORT RD. BANGALORE

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INTRODUCING
WATER SECURE
HOMES IN
NORTH BANGALORE

GOOD AND GREEN

For all of us here at Godrej, the idea of a greener India is something that is very close to our hearts. And this is something you can see in the acres of Mangroves we have preserved since 1943. You can also see it in the fact that 35% of the water we use in our plants is recycled and used again. In fact since 2015, we have initiated integrated watershed development projects in the drought prone regions of Beed (Maharashtra), Siddipet (Telangana) and Magadi (Karnataka).



WELCOME TO THE PLEASURES OF WATER SECURITY

Just off International Airport Road, a few minutes from the International Airport in North Bangalore, we intend to build something. Not just a place of brick and stone, but a home for something the city really needs right about now - water security.

Because any lasting change always begins at home. And if change has to start here, we believe it should start with us, with our homes.



WHAT THIS WATER SECURITY IS BUILT ON

At Godrej we have always thought ahead with whatever we have put our hand to. This has been especially true when it comes to designing homes. Because when we set out to build Godrej Aqua we never intended to build just a home, but a foundation that will revolutionise the way water is used in Bangalore. We intended to lay a foundation that's supported by four solid principles - Recharge, Reduce, Recycle and Water Quality. Thereby ensuring that the vision of water sufficiency in every home is a reality that's well within reach.

RECHARGE

100% of rainwater harvested* for a constant supply of drinking water.

RECYCLE

70% of water used will be recycled, so there's always enough water for every single need.

REDUCE

60% reduction in water demand through enhancements of fixtures and facilities within the property.

WATER QUALITY

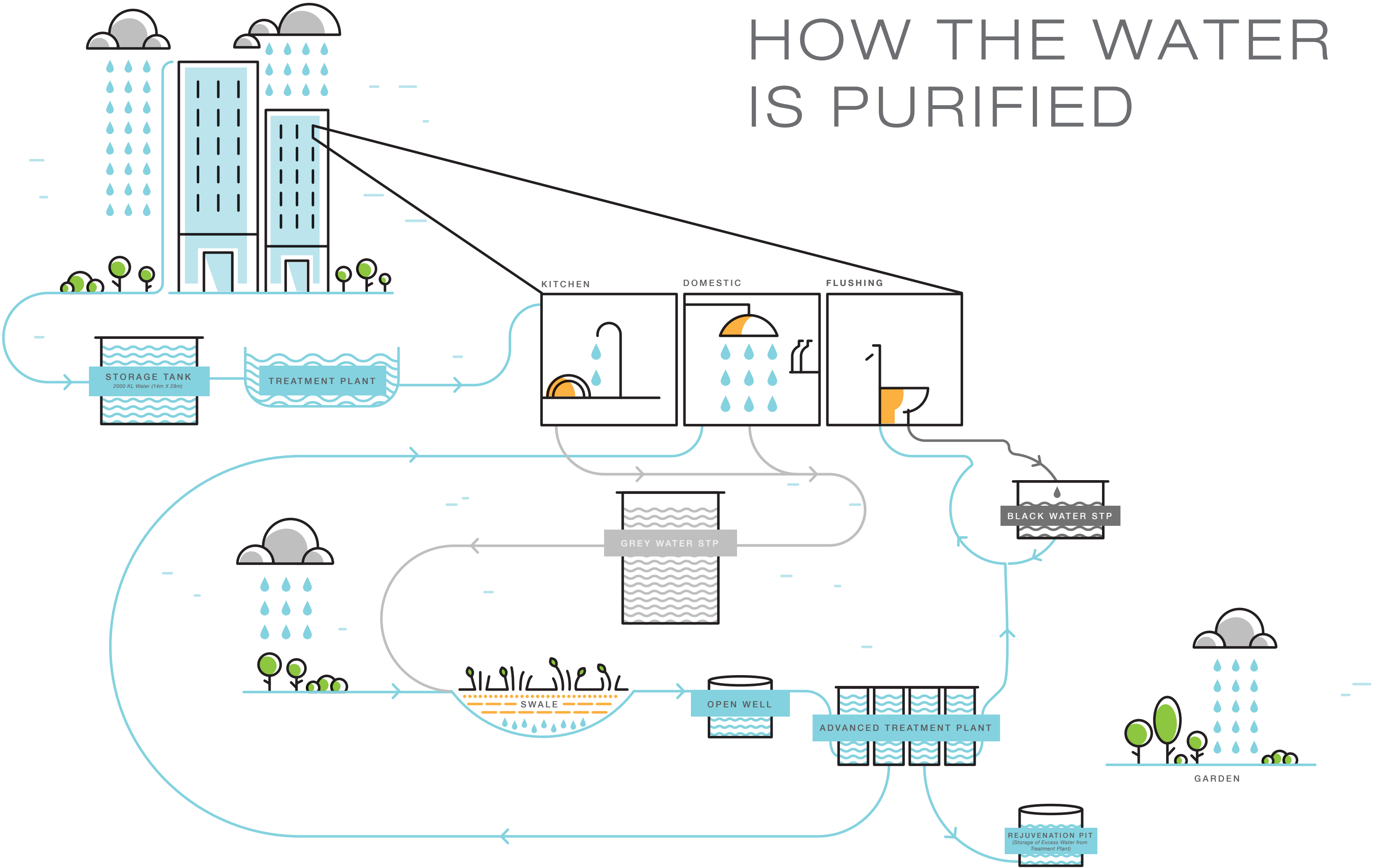
RO purified drinking water is available on kitchen taps 24 hours a day.**

*Annual average rainfall considered is 773mm.

**Drinking water considered is 3 litres per day per person.



HOW THE WATER IS PURIFIED





WHAT MAKES THESE HOMES WATER SECURE?

Our idea of a water-secure home is one that has a well-thought out plan in place for the water it has. A plan that makes the most of the water available, without wasting any of it. So that the home can remain water-sufficient both today and tomorrow.

'And how exactly do you build a water-secure home?' you may ask. Well, you just need to build on a secure foundation. Ours is built on four strong pillars.

PILLARS OF A WATER SECURE HOME

REDUCE



Reducing the amount of water used is one of the first steps in conserving water. And that's why we have smart meters that help us measure the amount of water used and thereby reduce wastage. We have water-saving fixtures like dual flush toilets that help us reduce the flow rate by 3 to 6 litres per flush. And we have water nozzles that reduce the overall water flow by about 50%.

RECYCLE



Every drop used in Godrej Aqua is recycled with a rigorous three-step purification process. This process first begins with the Grey Water Treatment Plant. It then goes to the Swales where the water is purified naturally by plants within a giant trough specially designed to treat waste water.

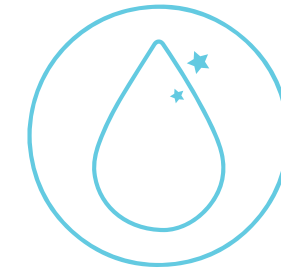
After this, the water is sent to the Advanced Treatment Plant where it goes through Reverse Osmosis (RO), Ultra Filtration (UF), and UV filtration processes. And finally, the water is clean enough to be pumped back into the home.

RECHARGE



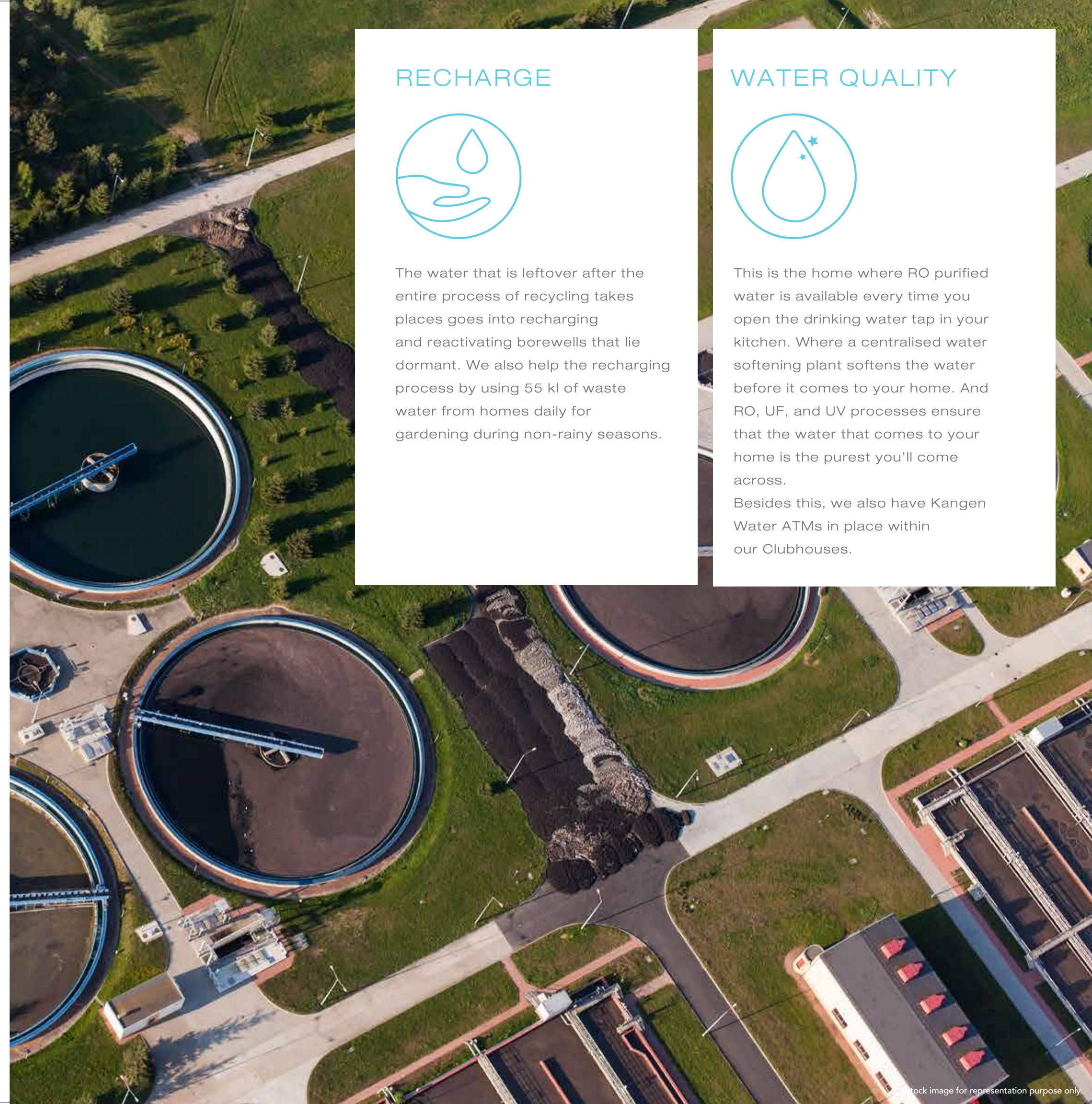
The water that is leftover after the entire process of recycling takes place goes into recharging and reactivating borewells that lie dormant. We also help the recharging process by using 55 kl of waste water from homes daily for gardening during non-rainy seasons.

WATER QUALITY



This is the home where RO purified water is available every time you open the drinking water tap in your kitchen. Where a centralised water softening plant softens the water before it comes to your home. And RO, UF, and UV processes ensure that the water that comes to your home is the purest you'll come across.

Besides this, we also have Kangen Water ATMs in place within our Clubhouses.



THE AGE OF THE WATER SECURE CITIZEN

It's the dawn of a new age and a new land. A land that has opened its gates to a new kind of citizen. Citizens who are socially aware and responsible for the water footprint they leave behind on the planet. People like yourself, who will pave the way for revolutionary homes with water security. Water security that isn't just a philosophy on paper but a reality that presents itself with facts that you can stand by.



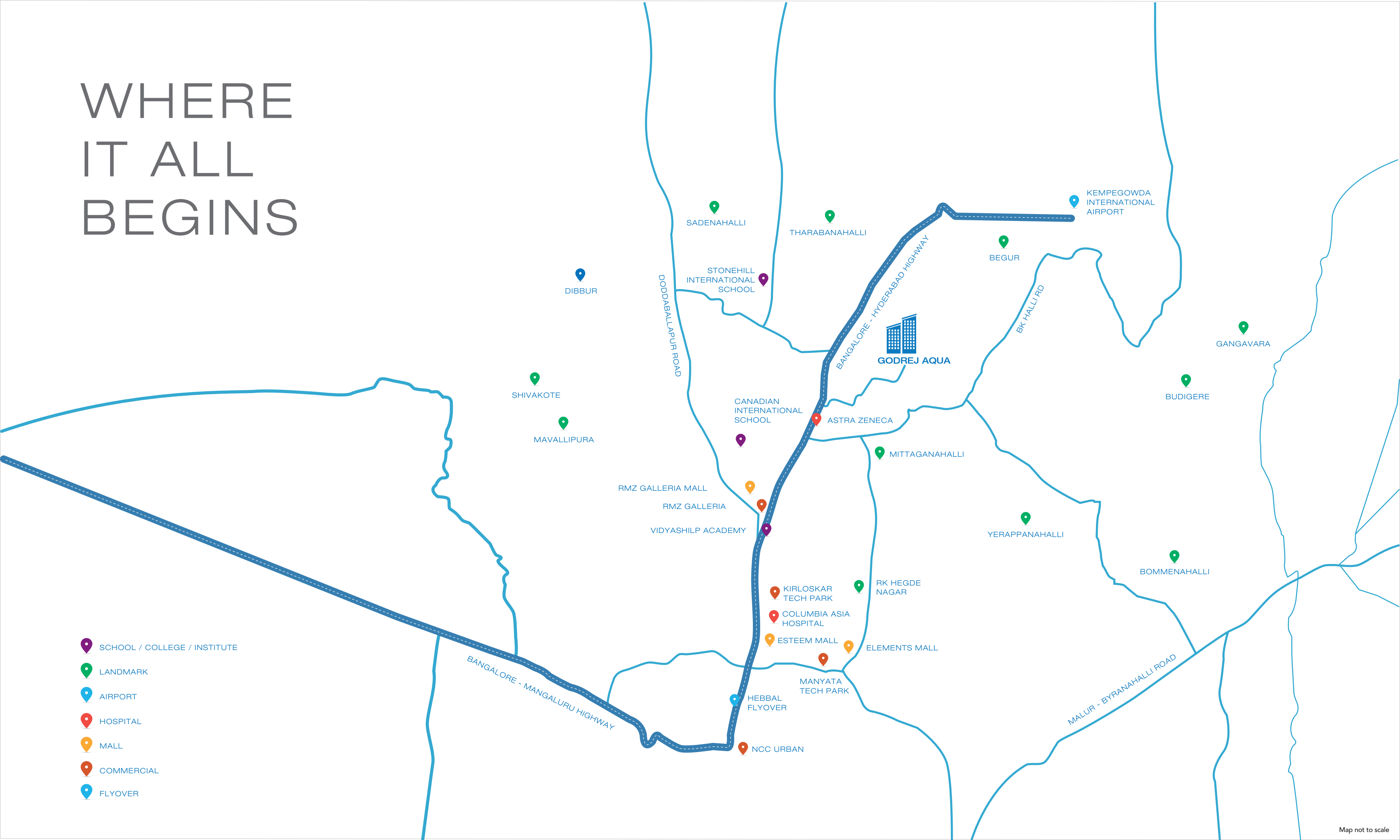
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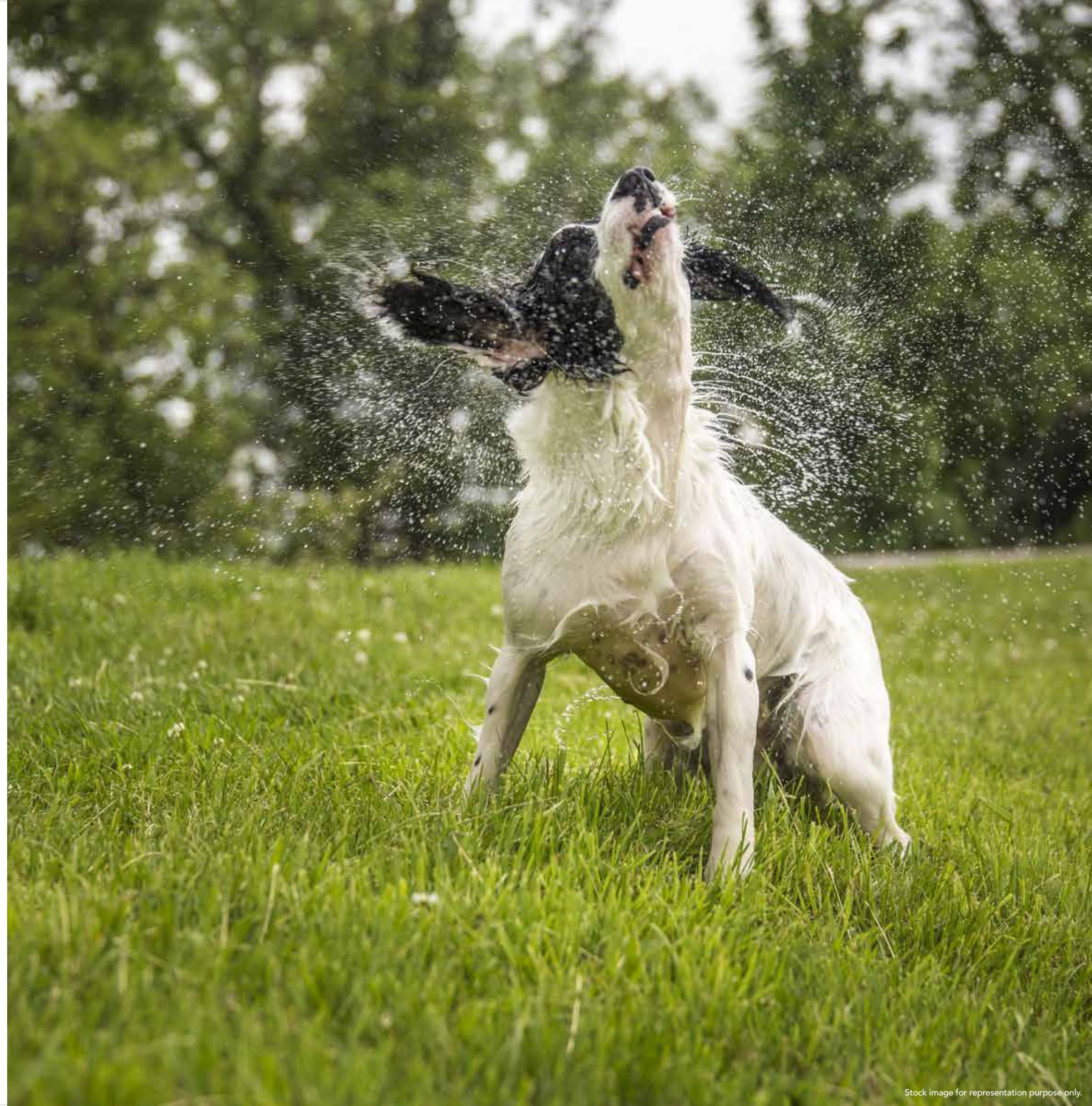
WHERE IT ALL BEGINS

- SCHOOL / COLLEGE / INSTITUTE
- LANDMARK
- AIRPORT
- HOSPITAL
- MALL
- COMMERCIAL
- FLYOVER



THE PLEASURES OF WATER SECURITY

Besides the change that a home at Godrej Aqua comes with the most important part about owning this address quite simply is that it's fun. Yes, life here every day is a pleasure. Because here you'll find that it's pure joy to conserve water. Whether you're taking a dip in the pool or a shower you can take pride in the fact that no drop of water here ever goes to waste.



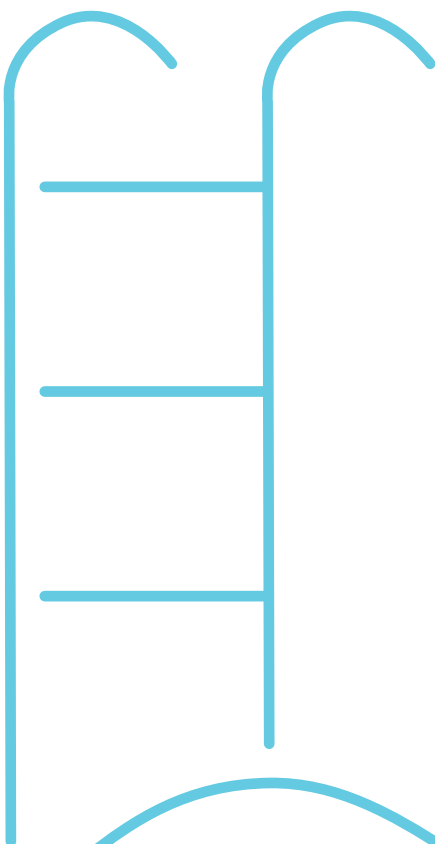
A LIST OF LIFE'S PLEASURES THAT WAIT FOR YOU

GYMNASIUM
WITH STEAM
AND SAUNA

OUTDOOR
SWIMMING
POOL

PRODUCTIVE
LANDSCAPE
(FARM TO TABLE)

LANDSCAPING
USING RECYCLED
WATER



- 2.15 ACRES
OF GREEN WATER
CATCHMENT
- MINI THEATRE
- JOGGING AND
CYCLING TRACK
- YOGA AND
- DANCE ROOM
- INDOOR BADMINTON
COURT
- CAR WASH
- KIDS' PLAY AREA
- CRECHE
- MULTIPURPOSE HALL
- SPA
- INDOOR GAMES
ROOM
- SALON
- COFFEE SHOP
- LIBRARY/ E-LIBRARY
SERVICE AREA
(UTILITY)
- CONFERENCE*
- PHARMACY*
- ATM*
- LAUNDRY*
- OFFICE*
- ACTIVE SPORTS AREA
(MULTIPURPOSE
COURT WITH
PLAYFIELD)
- WELLNESS COURTS
- STEPPED LANDSCAPE
ZONE
- BERM GARDEN
- NATIVE VEGETATION
PATCH
- RECREATIONAL
COURT
- CHILDREN'S PLAY
AREA
- SENIOR CITIZEN'S
COURT
- MEDITATIONAL COURT
- JOGGING TRACK

*Terms and conditions apply.

WATER SECURE BY NATURE

The swale method of water purification mimics the purification process found in nature. An additional filter in the process of rainwater harvesting, the swale at Godrej Aqua is designed to filter and purify surface runoff, removing contaminants and pollutants as the water flows through the wetland system.

By making the water undergo a nature-identical process, the presence of certain unique species of plants coupled with exposure to air and other microbes ensures that most contaminants found in rainwater are absorbed as the water passes through the swale, leading to cleaner water entering the watercourse management facility where it is further purified.



THE BRAINS BEHIND THE WATER SECURE HOMES



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Environment, Water issues,
Renewable energy

Heralded the Waterman of India, Mr. AR Shivakumar is an eminent scientist who has worked closely with various national and international organizations on sustainable water management. The Principal Scientific Officer at IISC, he has also been a Senior Member of the Karnataka State Council for Science and Technology for the last 35 years.

Having published 36 reports in an illustrious career that includes serving as an advisor to UNESCO on rainwater harvesting, Mr. Shivakumar has also been featured in Forbes and Time Magazine for his contribution to water management. He has also been involved with the Indo-Norwegian Environment Programme and was a part of the International Energy Initiative, Asia. He has won a National Award for the invention of the high-efficiency-low-wattage electric water heater, as well the Kempegowda Award by the BBMP.

With 300 rainwater harvesting projects under his belt in both public and private sectors, including companies like HUL, Bosch, GE, and more, he recently has been the brains behind the sustainable water management systems at Godrej Aqua, making every home here a truly water-secure one.

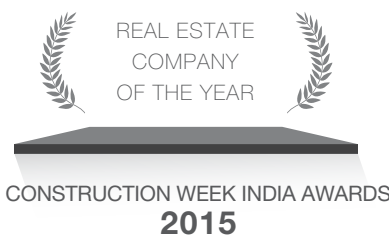
GODREJ PROPERTIES



Godrej Properties brings the Godrej Group philosophy of innovation, sustainability and excellence to the real estate industry. Each Godrej Properties development combines a 120 year legacy of excellence and trust with a commitment to cutting-edge design and technology. Godrej Properties is currently developing residential, commercial and township projects spread across approximately 13.46 million square meters (137.84 million square feet) in 12 cities.

Godrej Properties has always embraced the notion that collaboration is the essence of excellence. To that end, we have worked with the best designers, architects and contractors within India and around the globe to deliver imaginative and sustainable spaces. By bringing together the best talent in the global real estate sector, Godrej Properties works to create developments that will last into the future, and foresee the needs of each and every resident.

In the last five years, Godrej Properties has received over 200 awards and recognitions, including the "Premium Real Estate Company of the Year" at the Corporate LiveWire Awards 2017, the "Professional Excellence in Real Estate" at the ABP News Real Estate Awards 2016, the "Real Estate Company of the Year" at the Construction Week India Awards 2015, the "Most Reliable Builder" at the CNBC AWAAZ Real Estate Awards 2014, the "Innovation Leader in Real Estate" award at the NDTV Property Awards 2014, and the "Popular Choice - Developer of the Year" award at the ET NOW Awards in 2013.



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